



BlackBerry® Audit & Archiving Service (BAAS)

Powered by GWAVA Retain

BlackBerry® Audit & Archiving Service (BAAS) delivers secure, encrypted messaging and archiving for BlackBerry®, iOS™, and Android™ devices. This solution is for organizations that utilize personal employee and corporate devices to generate and consume business data, while meeting regulatory and compliance requirements.

BAAS archives SMS/MMS, BBM® Enterprise and phone call logs for Android, and BBM, BBM Enterprise, PIN, SMS/MMS and phone call logs for BlackBerry. Additionally, Retain archives all encrypted SMS/Text messages and dedicated business phone number data for iOS and Android, via the secure communications server, as well as BBM Enterprise. This means there is no need to tether or sync the device and archiving is done in real time. *BAAS is the only enterprise-ready archiving solution for iOS, Android and BlackBerry devices.*

BAAS helps to assure that companies:

- ▶ Meet regulatory compliance standards (Dodd-Frank Act, Gramm-Leach-Bliley Act (GLB), SEC, FINRA, FRCP, Sarbanes-Oxley, HIPAA).
- ▶ Monitor smartphone usage to ensure compliance with corporate policies.
- ▶ Comply with the Dodd-Frank Act (which gives firms 72 hours to comply, when trade reconstruction requests are issued)

How BAAS Works for BlackBerry

BAAS archives all mobile communication for BlackBerry devices via the BlackBerry UEM (Unified Endpoint Manager). BAAS pulls the data directly from the UEM itself; therefore, individual BlackBerry device communication is tracked and logged directly from UEM, bringing the inactive UEM logs to life.

For BBM Enterprise archiving, Retain integrates directly with BBM, eliminating the need for a separate app for BBM Enterprise archiving. It is important to note, that BBM Enterprise archiving with Retain works across iOS, Android and BlackBerry platforms without the requirement of having the devices managed by the BlackBerry UEM (Unified Endpoint Manager). Plus, all data is archived to the BAAS Unified Archive database. There, the data is easily reviewed, retrieved, discovered and published—on demand.



How BAAS Works for Apple iOS

BAAS delivers secure encrypted SMS/Text messages and a dedicated business phone number for iOS. BAAS separates corporate communication data from the employee's own personal data. All encrypted SMS/Text messages and dedicated business phone number data is pushed from the secure server to BAAS, via the BAAS Collector. The collector then routes that data directly to the BAAS Unified Archive. Additionally, BAAS archives BBM Enterprise messages on iOS devices.



How BAAS Works for Android

BAAS operates through a lightweight app that is installed on each device. This app captures all SMS/MMS, and phone call log data and pushes it to Retain. For encrypted communication, all encrypted SMS/Text messages and dedicated business phone number data is pushed from the secure server, via the BAAS Collector, to BAAS archive. Additionally, BAAS archives BBM Enterprise messages on Android devices. This data stored in your BAAS archive in the cloud or on-prem.



BlackBerry Audit & Archive Service (BAAS) Unified Archive

BAAS provides unified archiving of all business communication including email, social media, and mobile communication data for case assessment, search, and eDiscovery. It can be deployed on-prem or in the cloud. This includes email archiving for Microsoft Exchange, Office 365, Gmail and Micro Focus GroupWise platforms. BAAS archives mobile device communication data for Android, BlackBerry, and iOS, including SMS/text messages, BBM Messages, BBM Enterprise, phone call logs, and PIN Messages. BAAS provides monitoring and data insight into message context and tone of all posts for Facebook, Twitter, YouTube, LinkedIn, Instagram, Vimeo, Flickr, Pinterest, and Google+ (on and off network).